



SUMMIT: THIS IS YOUR YEAR

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Climbing in Uncharted Territory?

It's what you don't know you don't know that trips you up. That's where an experienced entrepreneur and mentor like me comes in - to show you the way, hold the rope, sharpen your cleats. **Follow the hundreds of entrepreneurs who've climbed with me before. Then start working on your *I Did It* dance. You've got one year to practice.**



There's Room for A Few More at the Top and I want to be your personal Sherpa!

You bring the will. I'll pack the proven process, technical knowledge, decades of experience, and the right tools to make your success inevitable.

Since launching my Summit program in 2008, entrepreneurs in this program continue to climb even closer to what I offer as the definition of success: when what you want and what you have are in close proximity most of the time!



Summit is for you, if you're ready to make this a peak year with maximum clarity, an adventurous spirit, and fully-focused resources working together.

So what do you want? Maybe some of these real results from current and past clients will inspire your climb:

- More money in the bank and fewer payables *while* turning down work that wasn't the right fit
- Rebrand that increased sales almost instantly
- Predictable, recurring income replaced project-driven business model
- Bigger facilities and more capacity
- Building ownership (it's been a big year for several clients buying buildings!)

- Spigot to control workflow and maximize capacity
- Restored enthusiasm for entrepreneurship
- Semi-automatic, money-making marketing machine to funnel and even close qualified sales
- Clearly defined process from first touch to repeat business
- Reorganized, empowered new staff
- Freedom from day-to-day business
- Better communications between staff and owners
- Clear, confident focus
- Exit and expansion to new entrepreneurial adventures

At the end of next year-end, would you like to be able to report even half of what my clients accomplished?

Sign up for my Summit program. I'll help you plot your ideal course and get to the top successfully. I work in this immersive way with only a few clients each year.

Lace up your boots and make this your Summit year!

Year-after-year, entrepreneurs hire me to guide them to their ideal Summit. Together, with one foot in front of the other, we make your destination INEVITABLE. While I've had clients accomplish what they wanted in as few as 6 months, and I adapt the specifics of our climb to prepare you, your team and your business for what you want, here's what typically is included in this usually year-long program:

First Ascent

Our first 2-hour meeting takes you out of the valley of your daily work to the metaphorical mountain for higher altitude thinking. We'll define and document exactly what you want in a way that inspires you to invest that extra burst of energy any worthy pursuit requires.

Are We There Yet?

During our second 2-hour session, we'll create an actionable plan for getting what you want based on your available resources, with a timeline, budget and assignments that make sure your time at

the mountain translates into real results at sea level. We'll also create a "GPS tracker" dashboard to show how you're moving in relation to what you want, while there's still time to make decisions en route.

Technical Training

Maybe it's a Process Map for each stage of your business' production and service delivery, or maybe you need help crafting a Marketing Strategy, or Staffing Plan. We'll build into our climb extra tutorials to assure you have all need, and know all you need to climb effectively.

Gondola Rides

Each quarter, we'll go back to the mountain for 2 hours to review the "GPS tracker," jump crevices, shift course, or climb higher.

Personal Sherpa

Throughout the year, you have access to my brain and brawn. I'm available for you with lifeline emails to leverage my trusted relationships and proven resources. Even when you're out of sight charging over the next mogul, you're top of mind, as I continue to consider and share ways to safely accelerate your ascent.

FEAR LESS. CLIMB MORE.

Here's specifically how you'll benefit from Summit:

- **CLEAR DIRECTION** that all in your company will rally around
- **DOABLE PLAN** built around your available human, financial, time, and energy resources
- A simple, at-a-glance gauge for **MEASURABLE RESULTS** while there's still time to make changes for the better (*including ways to return your investment in your Summit climb!*)
- Year-round professional, experienced **ADVICE AND FRESH THINKING** to help you revise the plan amid happy and disappointing surprise
- **MORE ENTREPRENEURIAL KNOWLEDGE** from the kind of sherpa that's always teaching while we climb
- **INCREASED ENERGY AND INSIGHT** from peer interaction
- **CONNECTIONS** to proven professional resources that further progress, and strategic alliances

that improve your profitability

- **GOOD VIBES** from my contagious belief in your dreams

Since there are just so many hours in any year, and I really dig my pickaxe into the ice with you, **this offer is available to a limited number of people. If you're ready to make this your Summit year, sign up now!**

Choose the best payment program for your resources:

1 payment of \$24,600

2 payments of \$13,500

4 payments of \$6,765

6 payments of \$4,715



