



## **CIRCLE OF TRUST, YOU'RE NEVER ALONE**

*Posted on December 21, 2011*

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## **CIRCLE OF TRUST, YOU'RE NEVER ALONE**



**IF YOU WANT TO GO FAST, GO SOLO.  
IF YOU WANT TO GO FAR, GO WITH OTHERS.  
JOIN A CIRCLE OF TRUST  
TO GO FAST *AND* FAR.**



**Jack Canfield, solopreneur behind the Chicken Soup for the Soul brand, believes we become the sum of the five people we spend the most time with. And even people in an upward spiral need the peer power of others in grow motion.**

**So look around.**

**Do you have:**

- **People who know exactly what it's like to grow it alone?**
- **A source of new thinking to break old patterns and biases?**
- **Technical assistance about how to get more from your business?**

If you've been growing it alone, become the sum of some best parts, and join a **Circle of Trust**.

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## What is a Circle of Trust?

Circle of Trust is the peer advisory think-tank I host for solopreneurs on the grow. It's my version of a mastermind group, and members say they can't imagine their lives without their Circle. It's group therapy with profit-making technical advice and B12 rolled into a 2-hour, monthly meeting. 

**Circle of Trust is NOT a networking group or sales generator, but a far more valuable idea generator.**

Circle is where you build relationships with others, like-minded and not, over confidential conversations that give you energy, info, and feedback for making your business fun and profitable.

## How does the Circle of Trust work?

A Circle of 12 members commits to a minimum of one year, meeting at the same time and place each month for two hours in Kansas City, Missouri. Circles comprise non-competing members, and each signs confidentiality agreements to assure true trust. Members share personal and business goals, challenges and opportunities, and experience-based advice. Circle of Trust membership includes:

- An initial, two-hour, 1 on 1 session with me to set expectations for your membership and specific outcomes that will assure you get what you want out of the Circle;
- The best value for working with me personally, I facilitate conversations, and share my expertise and enthusiasm;
- Clear goal setting with monthly accountability for progress, or reason for redirection;
- Moral support and insights from peers;
- UNLIMITED between meeting virtual support from me and peers in a private Facebook Group;
- Written documentation of confidential, personalized advice, action items, and resources – all

archived in a safe place for future reference;

- Locally sourced and prepared snacks, wine, beer, coffee, and tea from the fabulous Howard's Cafe;
- The inspiring and centrally located meeting environment of WeWork at Corrigan Station in the Crossroads.

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**Meet the solopreneurs currently enrolled in Circle of Trust  
and view available meeting dates.**



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## How do I enter the Circle of Trust?

"Finding a peer group and working with them, intentionally and on a regular schedule, might be the single biggest boost your career can experience."

—[Seth Godin](#) best-selling author

To qualify for my current Circle openings: you'll want fun AND profit from your growing business and be committed to monthly attendance. If space is available in a Circle that fits your schedule and unique industry, you can begin the following month. I'll hope to see you 'round soon!





